

BUSINESS TRAVEL

A GREEN KEY CERTIFIED HOTEL

What a company can attach to a supplier file when it asks its people to stay in certified properties.

THE FACT

Forty rooms, four stars, at 41 rue de Clichy in the 9th arrondissement: Hôtel R de Paris is **Green Key** certified, a label known in France as *Clef Verte*. It is run here by Teragir, within the international Green Key programme supported by the Foundation for Environmental Education, and goes to properties whose environmental practice is checked.

It is awarded on application and audit, requires verifiable commitments on water, energy, waste, purchasing and awareness, and is reviewed every year. The hotel's record is public in the label's directory: it can be verified without going through us, which is the only thing one asks of a supporting document.

THE MEASURES, AREA BY AREA

HOUSEKEEPING

Rooms are cleaned with steam, vinegar and Marseille soap, using the Raypath method. The only chemical products still in use serve the bathrooms, and they are certified environmentally friendly. It can be checked by opening a cupboard rather than by reading a charter.

ENERGY

Double glazing in 100% of the rooms, LED lighting in 80% of the premises, motion sensors in the corridors, reversible air conditioning and temperature regulated in unoccupied rooms. The water, gas and electricity meters are read every month, which shows a drift before the annual bill does.

WATER

Water-saving taps and shower heads, maintenance tracked to catch leaks, washing machines and dishwashers run at full load only. Bed linen is changed on request or when visibly soiled, and a guest may ask for their room not to be serviced.

WASTE AND PURCHASING

Single-use tableware removed, shampoo and shower gel tubes replaced by organic liquid soap dispensers, recycled toilet paper. Sorting across five streams: glass, plastic, metal, paper and cardboard, wood. A compartmented bin in every room, hazardous waste handled separately.

THE APPROACH HAS A FACE

The owner of the house completed the programme of the Convention des Entreprises pour le Climat, which commits company directors to the environmental transition of their own business. The subject is decided here at management level, and the label came to record what was already under way. Nothing in this document speaks of carbon offsetting or of neutrality at a distant horizon: the scope kept is the one a forty-room hotel actually holds, what it consumes, what it buys and what it throws away.

"The label says nothing about a climate future. It records how a house is run."

THE MANAGEMENT

OFFICIAL LABEL RECORD: [LACLEFVERTE.ORG/ETABLISSEMENT/26708](https://laclefverte.org/etablissement/26708)

FULL COMMITMENTS: [HOTELRDEPARIS.COM/EN/FOR-THE-PLANET](https://hotelrdeparis.com/en/for-the-planet)

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40 ROOMS · 4 STARS · 7 MINUTES ON FOOT FROM GARE SAINT-LAZARE